

A man in a dark vest and light blue shirt is standing in a warehouse, pointing at a shelf with a tablet. The background is a blurred view of warehouse shelves filled with yellow boxes. A large blue diagonal graphic element is overlaid on the image.

The Modern Store

by Zebra

Achieve Optimized Inventory

Gain greater control over your inventory today. Deliver what customers want, when and where they want it, with unmatched accuracy across in-store and online channels through Zebra's Modern Store framework.

Reduce product waste
shrink rates by **27%**

Increase forecast
accuracy by **9%**

Achieve 98%
inventory accuracy

Note: Actual performance may vary depending on, among other things, store environment, product mix and process adherence.



Strong Sales Start with Optimized Inventory

Build a strong foundation with greater accuracy, visibility and availability

Your goal is to delight customers with consistently available, in-stock products and a great experience. Having an accurate, real-time view of your inventory helps because it allows associates to spend more time with customers. However, there are other challenges standing in your way:



Source: 17th Annual Global Shopper Study, Zebra Technologies, 2024



Source: 17th Annual Global Shopper Study, Zebra Technologies, 2024



Source: City-County Observer.



Zebra's Modern Store framework is built to help you overcome these global challenges and exceed your inventory management goals, all at the same time. Leverage the right technology to increase inventory visibility, access and accuracy—and stay one step ahead of whatever comes next.

The Capabilities You Need to Optimize Inventory

Zebra's robust capabilities help you strategize and execute your plans for optimized inventory. Rely on the three capabilities outlined in our Modern Store framework to get your inventory available and accurate across your store.

1 Improve On-Shelf Availability

- Access 360-degree, AI-driven control of inventory with end-to-end product lifecycle optimization
- Forecast inventory strategically to align SKUs with time, location and demand
- Understand inventory quantity, quality and location in the store from receiving to sale

The Benefits

- Meet shopper expectations for product availability
- Conduct cycle counts faster and at a 25 to 50% lower cost
- Automatically adjust prices at the shelf and drive more sales

Shenzen Gift increased inventory check accuracy by **40%**

2 Modernize In-Store Fulfillment

- Optimize in-store fulfillment with current view of inventory location
- Streamline order fulfillment tasks and ensure SLA adherence
- Expedite fulfillment from stores to meet overall customer demand (no markdowns)

The Benefits

- Stay ahead of omnichannel demand
- Satisfy customer delivery expectations
- Optimize store operations

With **Workcloud Inventory Visibility**, The Works experienced an improvement by a minimum of **25%**

3 Minimize Loss and Theft

- Detect unseen sources of product and cash loss
- Achieve a real-time view of product loss
- Leverage accurate upstream ordering to support lower unproductive inventory and reduce waste

The Benefits

- Know why losses are occurring and how to fix them
- Discover profit potential beyond what's humanly detectable
- Guarantee execution and confirm completion

With **Zebra Workcloud Actionable Intelligence**, Walgreens saved millionf of dollars and reduced waste rate of **27%**

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Zebra Offerings

Workcloud Inventory Visibility	Workcloud Pricing & Allocation	RFID Sleds/Readers	Bioptic Scanner
Workcloud Task Management	General Purpose Scanners	Mobile and Desktop Printers	Tablets
Workcloud Actionable Intelligence	Ultra-Rugged Scanners	Tags and Shelf Labels	Handsfree Scanners
Workcloud Communication	Fixed RFID Readers	Zebra Pay	Environmental Sensors
Workcloud Forecasting & Analysis	RFID Antennas	Mobile Computers	Device Tracker

Our Partners' Offerings

Read more about how Zebra and our ecosystem of partners can help you implement comprehensive solutions for optimized in-store inventory by clicking [here](#).



Keep Inventory Optimized

Meet your goals for inventory success with Zebra's visionary Modern Store framework. It's built to help you get one of your biggest investments and most important assets visible on all channels, available for purchase and accounted for across your operation.

Benefit from our robust services offerings, including strategic assessments, solution advisory, implementation and design, and optimized configuration to help you drive success.

Don't Miss the Other Modern Store Outcomes:

Achieve **95%** on-time task completion



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Let's Optimize Your Inventory and Build Your Modern Store, Together. Are You Ready?

Contact Zebra to get started
zebra.com/the-modern-store

Customer Spotlight



With Zebra's Modern Store framework, Havan increased inventory accuracy over **99%** while decreasing cycle counting time by **97%**



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