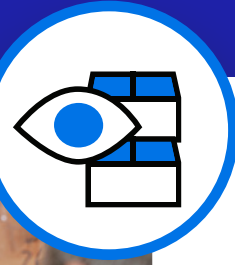**ZEBRA**

Fresh Ideas for Advancing QSR Operations

To combat increasing expenses, regulatory demands, understaffing, and other challenges, QSRs are implementing inventory automation to guarantee they have the necessary products available to deliver the mouthwatering dishes their customers crave. Wherever you are on your modernization journey, Zebra has solutions that can help you reduce costs, boost visibility and deliver outstanding customer experiences.

Get Real-Time Inventory Visibility

Replace time-consuming manual counts with automated inventory management. You'll cut costs, boost profits, and ensure you have the right inventory to meet demand without overordering and wasting money, food, and storage. With Zebra solutions, your staff can quickly and accurately capture item data for real-time inventory insights.

Reduce Food Waste

As much as 10% of food is thrown away before ever reaching guests. With better inventory visibility, enabled by barcode scanning and RFID technology, you can implement a food waste reduction initiative to prevent stockouts and overstocking. Move to a First Expired, First Out (FEFO) approach and reduce food waste that occurs when perishable items aren't correctly rotated.

Empower Your Workforce

Flexible mobile computing and scanning solutions bring the point of sale to your customers at the counter or the drive-thru lane. Scanners streamline inventory and receiving tasks by capturing lot numbers, manufacturing locations, and expiration dates. And, with RFID tags and scanners, automated inventory checks can be completed in minutes instead of hours.
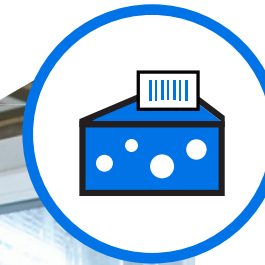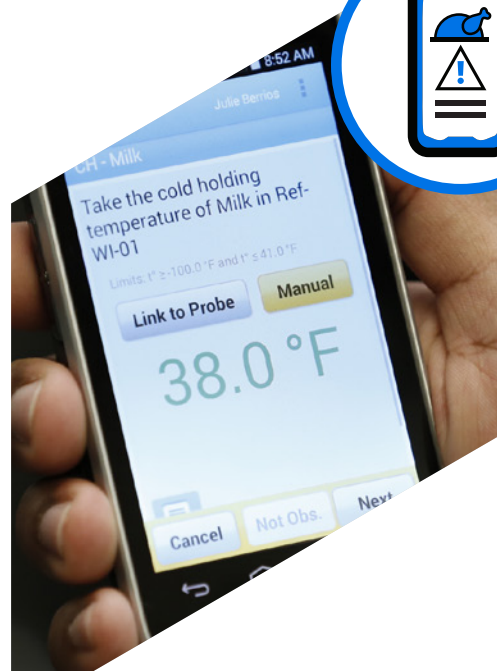
Meet FDA Mandates

Zebra traceability solutions help QSRs comply with the FDA's Food Safety Modernization Act (FSMA) directive for traceability and supply chain record-keeping. Replace manual workflows with automated inventory processes that enable FSMA's track-and-trace provisions. And, with RFID, you'll get fast access to valuable data about food products, such as origin, transit points and expiration dates.

Automate Food Safety Assurance

In an industry where food safety is critical, replacing paper-based methods with automated processes is vital. By leveraging food safety applications and Zebra mobile computers, you can collect and record cooking and storage temperatures and monitor employee sanitation procedures. You can also use RFID to track ingredients to quickly resolve food safety and quality issues.

Streamline Food Traceability

In prioritizing food safety, QSRs are increasingly adopting track-and-trace technology. With Zebra mobile computers and barcode scanners you can improve efficiency and comply with food traceability record-keeping regulations. And, with the help of real-time data, you can easily track products throughout the supply chain and promptly detect any potential issues with pinpoint precision.

Learn more about Zebra's powerful product portfolio >

Enhancing Inventory Visibility and Food Traceability

Zebra has the solutions that today's QSR operators need to meet new FDA FSMA requirements and growing customer demands for transparency. Our enterprise-grade devices and printers are game-changing inventory management solutions and are ideally suited for the rigors of quick-service restaurants.

Mobile Computers

Give your staff the ability to quickly bust lines and process customer transactions, increase inventory accuracy, prevent stockouts by auto-replenishing high-demand items and pause orders for goods that aren't moving with Zebra's line of purpose built mobile computers.

Printers

Compact Zebra printers, like the ZD411 and ZD421 make it easy to print food rotation labels on demand that include critical data, including prep day, use-by dates, and more, to prevent cross-contamination or foodborne illness.

Handheld RFID Sleds

Turn any mobile computer into a powerful RFID solution specially designed for inventory processes. Increase speed and efficiency in taking and locating critical items.

Enterprise Tablets

Zebra's ET40/ET45 tablets are the perfect replacements for the consumer-grade tablets that frequently struggle in the fast-paced QSR environment. These tablets are ideal for everything from line busting to accessing real-time inventory information.

Supplies

The Zebra portfolio of supplies includes RFID labels for traceability, linerless labels for takeout, and dissolvable labels for food prep to meet the requirements of your restaurants applications.

Fixed RFID Readers

You'll always know what inventory is coming in—without human intervention with the FX9600 Fixed RFID Reader. Get the benefits of high-powered, highly accurate RFID tracking at critical points in your operations.

To learn more about how Zebra can help you improve the speed and efficiency of your quick-service operation, visit zebra.com/qsr