

Do you know how the lack of accurate dimensioning throughout inbound operations impacts **your** business?

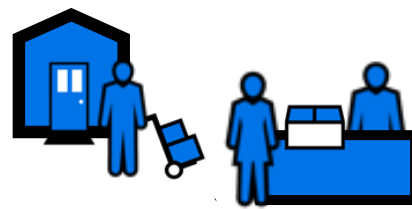
Your revenue is directly tied to parcel dimensions. And your overhead costs and profitability are directly tied to when accurate parcel dimensions are visible throughout your inbound operations.

Yet chances are accurate dimensions aren't captured until parcels reach the central hub — where it is often too expensive to recapture small billing inaccuracies, and too late to reduce costs through improved utilization of warehouse space and vehicles. The result? Millions of dollars in lost revenue and substantial increases in overhead costs, reducing profitability.

What's the answer? Zebra Dimensioning mobile solutions: Certified Mobile Parcel and Mobile Parcel.

Certified Mobile Parcel is legal for trade, allowing workers to use a Zebra mobile device to capture dimensions to accurately calculate shipping charges virtually anywhere — and provide visibility into dimensions as early as possible to minimize warehouse space, vehicle trips, mileage, fuel costs and vehicle wear and tear.

Mobile Parcel is a non-certified cost-effective option for on-the-spot accurate dimensioning to streamline warehouse and fleet operations — eliminating the need to transport parcels to a fixed dimensioner.



~50%
The average number of people that have had a parcel returned due to inaccurate dimensions¹ — reducing revenue and customer satisfaction



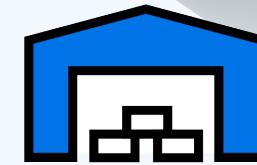
Parcel Pickup

- ! Pain Point**
Lack of accurate parcel dimensions at pickup/drop-off reduces your bottom line:
 - Undercharging/lost revenue
 - Reduced profitability
 - Costly disputes and false damage claims

- ✓ Solution: Certified Mobile Parcel**
Accurate parcel dimensions captured at parcel pickup/drop-off improves your bottom line:
 - Ensures charges are always accurate
 - Increases revenue and profitability
 - Eliminates shipping charge disputes
 - Eliminates false damage claims since a photo is captured with dimensions
 - Improves customer satisfaction and retention



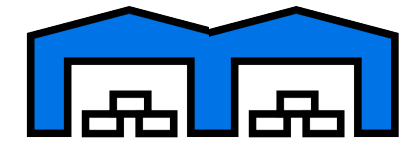
90%
of enterprises are planning to implement mobile dimensioning in the warehouse to improve space utilization and load planning²



Regional Hubs/ Warehouses

- ! Pain Point**
Lack of mobile dimensioning in local/ regional hubs leads to costly workflow delays, disruptions and inefficiencies:
 - Overestimating space requirements leads to inefficient use of warehouse space
 - Longer goods-in/cross docking processes when parcels are manually measured or moved to the fixed dimensioner
 - Reduced load efficiencies
 - Reduced vehicle utilization
 - Increased fuel and maintenance costs

- ✓ Solution: Certified Mobile Parcel and Mobile Parcel**
Visibility into accurate dimensions of incoming parcels reduces the cost of doing business:
 - Speeds up goods-in processes by bringing a mobile dimensioner to a parcel — instead of taking the parcel to the dimensioner
 - Enables better warehouse space allocation
 - Enables better load efficiencies with fewer trips
 - Reduces vehicle fuel and maintenance costs



159 Billion
2021 global parcel volume — 5,000 parcels a second. Predicted to increase 61% by 2027 — potentially overloading the fixed dimensioner³



Central Hub

- ! Pain Point**
Need to accommodate massive increases in parcel volumes — without impacting delivery times:
 - Increased volumes may overwhelm the current fixed dimensioner
 - The current fixed dimensioner lacks the flexibility to accommodate a major increase in parcel volumes
 - Upgrading the fixed dimensioner to increase capacity is extremely expensive

- ✓ Solution: Certified Mobile Parcel and Mobile Parcel**
Create adhoc mobile dimensioning stations to increase parcel dimensioning capacity anywhere and anytime:
 - Provides flexibility to increase dimensioning capacity — without a major investment
 - Leverages and increases the ROI of the Zebra mobile computers you already own
 - It's easy — all certifications are provided